

An Analysis on the Long-term Mechanism of Ideological and Political Education for College Students Based on the New Vision

Dong Jiaqiang

New Academy of Sciences, Henan University of Science and Technology, China

Keywords: New horizon; Ideological and political education; Long-term mechanism

Abstract: On the basis of interpreting the new horizon education, this paper expounds the theoretical and practical basis of establishing the new horizon education in the ideological and political education of College students, briefly describes the basic forms of implementing the sensitization education, and discusses the basic ways of implementing the new horizon education in the ideological and political education of College students, which has certain practical guiding significance. In this regard, the ideological and political education of college students urgently needs to find new theoretical support and broaden new theoretical horizons. The spirit of public reason provides a realistic way for the ideological and political education of college students in the media environment. The two have a point of intrinsic spirit and substantial meaning. By analyzing the problems existing in the current long-term mechanism of ideological and political education for college students in terms of connotation, judgment criteria, work ideas, institutional models and effect evaluation, and the analysis of the long-term mechanism construction at the theoretical and practical levels, we can propose to construct ideological and political education for college students. The concept of a long-term mechanism should be innovative, the system should be inclusive, and the evaluation should be comprehensive.

1. Introduction

Establishing and improving the long-term mechanism of College Students' ideological and political education is the fundamental guarantee to strengthen and improve college students' ideological and political education. Globalization, as a major trend of world economic development, provides an international background and a basic platform for the convergence and collision of various political and economic theories and ideological trends. At the same time, it also brings severe challenges to ideological and political education in Colleges and universities [1]. The Central Committee attaches great importance to the ideological and political education of College students. Deeply implementing the spirit of the central document, how to stand at a new starting point and establish a long-term mechanism for ideological and political education of college students is an important issue that needs to be seriously considered [2]. Take the ideological and political theory course as the main channel and do a good job in the education of the socialist core value system. It is necessary to play the role of the main channel of ideological and political theory courses, and establish school leaders to take the lead in participating in the ideological and political theory curriculum construction system. The ideological status of college students is strong but extremely susceptible to the surrounding environment. It is at a stage of volatility change. Therefore, strengthening the ideological and political education of young college students requires constant efforts and perseverance. As a mainstream user and disseminator of media interaction tools, college students are undoubtedly affected [3].

In the construction of the subject of ideological and political education, comparative ideological and political education has an important position. Although the research progress is not so conspicuous due to the limitations of subjective and objective conditions, its proposal and preliminary development have promoted the promotion of the construction of ideological and political education and the deepening of research. Use action or goodwill to persuade, so that people's thoughts and behaviors gradually change to good aspects [4-5]. Probation education refers to the work method of college students' ideological and political workers to use the sincere

emotions and kind words to transform the minds of college students into feelings, thoughts and behaviors. The educational content is divided into different levels and instilled into the minds of students of different grades, different types and different ideological consciousness [6]. In the era of globalization, college students live in an environment where values tend to be diversified and information is open. At present, ideological and political education in Colleges and universities still adopts a simple traditional mode of operation. In this sense, a university is culture, and running a university is culture. The more important thing for students to learn in school is to feel a cultural atmosphere. By integrating and optimizing the course content, improving the teaching methods and improving the teaching effect [7]. A leading group on school situation and policy education should be set up, and a system of situation and policy reporting by school leaders for students should be established. To realize the inheritance of the past history, we should also embody the characteristics of the times, supplement fresh materials, have fresh content and highlight the significance of the times.

2. Rethinking the Connotation of Long-term Mechanism of Ideological and Political Education for College Students

College students' ideological and political education is a systematic project, which needs to ensure its long-term effectiveness through scientific mechanisms, and this also needs to straighten out the relationship between the various elements of the system. Rational goal is public goodness, which is the requirement of the concept of political justice for the basic system structure of society, and also the goal and purpose of these systems. People also have a macro grasp of Foreign Ideological and political education in theory [8]. According to the basic principles of Marxism, any ruling class at all times and in all countries attaches great importance to ideological work, which must be done through ideological work. In this process, college students' ideological and political education workers always hope that their educational information can be accepted by college students. Enhance the enthusiasm and enthusiasm of students to learn professional courses. For the second grade students, focus on consolidating professional ideas, enriching themselves, improving the knowledge structure, and carrying out innovative education and quality development [9]. We must look at it dialectically. The continuation and development of the trend of economic globalization will inevitably bring many new situations and new problems to the ideological and political education work of Chinese universities, and at the same time, it will make the ideological and political education work of colleges and universities more broad.

What kind of people to train and how to train people is the fundamental problem of colleges and universities. The key to solving this problem is teachers. Teachers directly influence students, and good teachers can benefit students for life. At the same time, design is characterized and diverse. The activity carrier will give full play to the educational functions of classrooms, special lectures, campus cultural activities, and social practice activities. It is important to understand the meaning of "long-term" and "mechanism" and believe that "long-term" does not mean "long-term" and "institution". Not equal to the "mechanism", "long-term" mainly refers to the institutional measures of the normal operation of the ideological and political education of college students and their effectiveness can be continued in time [10]. The ideological and political education activities of college students are various activities that educators use certain ideological concepts, political views and moral norms to cultivate college students' ideological and moral qualities that meet the requirements of society. Undoubtedly, in different social systems, the content of Ideological and political education has class essential difference, even fundamental opposition. Under the new situation, we should combine Marxist standpoint, viewpoint and method with the characteristics of the times, and strive to explore new means and ways of Ideological and political work. In order to innovate the methods of Ideological and political work, we should pour our true feelings into our work and carry out the influence education. It provides unprecedented material guarantee for the development and innovation of Ideological and political education in Colleges and universities.

Scientific research is the strong support of teaching and the source of vitality and vitality of teaching. In traditional society, teachers are always more prophetic and multi-perceptual than

students. The information that students get in school mainly comes from the way that teachers teach. We should deepen and integrate the contents of students' vocational development education projects, highlight the education of students' professional humanities and professional skills, and strengthen students' professional attitudes and professional ethics education. The most fundamental part of College Students' ideological and political education practice lies in the validity of the results of practical activities and regards the validity results as the whole of the long-term mechanism. The spirit of public reason is premised on individual rational cognition. The main function of current college students' ideological and political education is to cultivate their cognition and grasp of objective things and self-rationality, and to improve their theoretical literacy and rational thinking ability. What the bourgeoisie wants to cultivate is the guardians and talents of the capitalist system. Although the two are fundamentally different in purpose and nature, they have commonalities in the training objectives. Probation education in college students' ideological and political education requires educators not to reason and demand to educate students, but to use their high moral character and personality to touch and influence students with their deep expectations and true love, and to encourage students to have positive thoughts. change. Do a good job in educating and guiding the work; use major festivals, important events, major school activities as an opportunity to carry out online education activities and so on.

3. Rethinking on Establishing Long-term Mechanism and System Model of Ideological and Political Education for College Students

The existing system model of the long-term mechanism of Ideological and political education for college students solidifies the educational activities and contents that give full play to the actual effect through the form of system, and repeats them repeatedly in the future educational practice. Only by taking “public good” as the goal and upholding the concept of fairness and justice, can citizens' public rationality expose the ugliness of society and make people willing to perform their duties and obligations. Similarly, as far as the content of Ideological and political education is concerned, besides fundamental differences, there are also common things, such as ideological, political and ethical norms for the needs of society and for the maintenance of normal social order. When implementing this form, ideological and political workers must be sincere in their language, sincere, and purposeful. Strengthen the building of party branches and give full play to the role of the party's political and organizational advantages in strengthening ideological and political education. Ideological and political education in colleges and universities requires close cooperation between schools, families and society. In the past, despite strong demand in this regard, it is difficult to achieve because of the limitations of conditions. Therefore, college students should firmly establish a new and comprehensive concept of learning, down-to-earth, study hard, advocating science, pursuing true knowledge, and engaging as much as possible in a wide range of scientific and cultural fields as much as possible to absorb scientific and cultural nutrition as much as possible.

Improve the evaluation and supervision mechanism. Study and formulate scientific and reasonable teacher evaluation methods and index systems, and establish an evaluation mechanism for ideological and political education work and a system for evaluating the construction of teachers' morality and work in combination with teaching and scientific research. Everything is based on conditions, places, and time. The “long-term mechanism” must constantly adapt to the development of the times, change from time to time, and change from time to time. The ideological and political education activities of college students must not only foster the sense of fairness and justice of individual students, but also pass students. Individual practice to promote the spirit of social fairness and justice, and cultivate their pursuit of beauty. Based on this understanding, we have solved the subjective cognitive basis of comparative ideological and political education, which is another prerequisite for comparative study of Ideological and political education. Not only should we have extensive knowledge, profound thinking and excellent propaganda skills, but also we should be giants of action. He who asks others to do well is the first to set an example; he who asks others not to do so is the one who sticks to his destiny. In accordance with the policy of “adhering to

standards, ensuring quality, improving structure and developing prudently”, the focus of our work is to strengthen the selection, training and education of activists who join the Party. It enables us to broaden the international horizon of Ideological and political education innovation in Colleges and universities in a more scientific sense and in a more scientific form.

Scientific and cultural quality is the knowledge, information, spiritual elements and practical ability that people should possess when dealing with the relationship between nature and society. Scientific culture is an inexhaustible treasure house and the crystallization of excellent ideas of human beings for thousands of years. The Propaganda Department of the Party committee should create a social atmosphere of public opinion with correct political orientation, prominent theme and healthy content for the ideological and political education of College students; the Personnel Department should coordinate and determine the number of school counselors, and the Ministry of Student and Work of the Party Committee should formulate counselors' development plan. But in reality, this kind of unscientific long-term mechanism model is common. Some education activities, which belong to the stage, are also named as “long-term mechanism”. As a result, all activities are busy to establish “long-term mechanism”. The lack of consensus-sharing expression and the consensus of democratic consultations have led them to evolve from doubts about the authenticity of information to suspicions of others and questions about the collective. With the development of the ideological and political education major and the deepening of the comparative study of the ideological and political education, the current understanding of this concept is still somewhat controversial. Matching the favorable environment with the educational content, and exerting the comprehensive effect on the educated person to achieve the best effect of the ideological work. Cultivate their firm communist beliefs, service awareness and overall awareness, and let them play a leading role in the education and management of students.

4. Conclusions

In short, the ideological and political education and management of college students is a long-term and systematic project. Colleges and universities should establish a long-term working mechanism to lead the healthy development of college students' thinking and provide political and organizational guarantee for the realization of college education and training goals. All students must strive to broaden their knowledge while learning to have expertise, absorb all outstanding cultural achievements at home and abroad, and improve their cultural taste, aesthetic taste, humanistic quality and scientific quality. The school league committee needs to provide guidance for students to carry out volunteer service, community activities, social practice, cultural activities, etc. The Logistics Management and Service Department implements the reasonable requirements of students in all aspects of study and life. The practice of Ideological and political education should be the criterion to test whether a work should establish a “long-term mechanism” and whether the working system that has established a “long-term mechanism” should change at any time. We should cultivate students' civic consciousness, advocate the basic moral norms of “patriotism, law abiding, courtesy and sincerity, unity and friendliness, diligence and thrift, self-reliance and dedication”, strive to improve students' civic moral quality, promote people's all-round development, and provide moral support for the realization of public rationality. We believe that with the further development of comparative ideological and political education, it will play a greater role in promoting the overall promotion of Ideological and political education.

References

- [1] Berry M, Eayrs J T. The effect of X-irradiation on the development of the cerebral cortex[J]. *Journal of Anatomy*, 1966, 100(Pt 4):707-722.
- [2] Yuting L, Li G. Spiritual Communication: the Essence of Ideological and Political Education Interaction [J]. *Teaching & Research*, 2014, 2(4):316-326.
- [3] Zhang C, Fagan C. Examining the role of ideological and political education on university

students' civic perceptions and civic participation in Mainland China: Some hints from contemporary citizenship theory[J]. Citizenship, Social and Economics Education, 2016, 15(2):117-142.

[4] LU, Jie. Ideological and Political Education in China's Higher Education[J]. East Asian Policy, 2017, 09(02):78-91.

[5] Jin-Xiu W, Broadcastamp A. Research on the Effort-combination Mode of "Gatekeeper" in College Ideological and Political Education in the New Media Age[J]. Journal of Qinzhou University, 2014, 3(1):55-66.

[6] Rokka J, Woermann N. Research On the the College Students' Group Activities as the Carrier of the Ideological and Political Education [J]. Journal of Xinzhou Teachers University, 2014, 217(13):954-5.

[7] Mei-Xia S, Marxism S O. Countermeasures: Undergraduate Ideological and Political Education in Micro-blog Era[J]. Journal of Xuchang University, 2014, 19:321-349.

[8] Zhang M. Applying Grey System Theory in an Ideological and Political Education Course[J]. Advanced Materials Research, 2014, 989-994:2216-2219.

[9] Zhang, Meng. Ideological and Political Education Linear Regression Theory[J]. Advanced Materials Research, 2014, 989-994:2220-2222.

[10] Deng, Hui. Network Ideological and Political Education of College and Research Analysis[J]. Advanced Materials Research, 2014, 971-973:2591-2594.